

For Earth, For Life

The Kubota logo, featuring the word "Kubota" in a stylized, teal-colored font.

KUBOTA FACTS
2025 edit.



Kubota corporate information

■ OUTLINE

Corporate name: KUBOTA CORPORATION

Head office: 2-47, Shikitsuhitgashi 1-chome, Naniwa-ku,
Osaka 556-8601, JAPAN

Founded: **1890** (incorporated 1930)



Kubota Head quarter



Gonshiro KUBOTA

Kubota was founded in 1890 by Gonshiro KUBOTA as a manufacturer of casting pipe.
Now Kubota is **135 years** old and we are growing year by year.



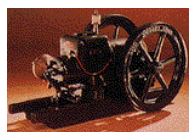
1893:
Cast iron water
pipes



1947:
First agricultural
machinery



2009:
Tractor production
plant in Thailand



1922:
First diesel
engine



1989:Kubota
Baumaschine
n GmbH



2014:
Tractor production
plant in France

Number of employees: **52,608** (consolidated basis)

Number of consolidated subsidiaries: **219**

Number of factories in the world: **34** (13 in Japan and 21 in overseas)

Capital: **510** million € **550** million \$

Net sales: **18.3** billion € **19.7** billion \$ (Jan.2024 – Dec.2024)
JPY153/USD JPY165/EURO

Business:

Farm and Industrial Machinery Segment

- Farm and Utility Machinery
- Engine
- Construction Machinery
- Electronic Equipped Machinery Division

Water & Environment segment

- Water Solution
- Materials

(All data as of December 31,2024)

Kubota has **6** product divisions and below are their major products

- Agricultural and Utility Machines
- Engines
- Construction Machines
- Water Pipe, Valves and Pumps
- Precision measuring equipment
- Coils



Tractor



Diesel Engine



Excavator



Water Pipe



Feeder



Cracking Coil

■ Farm and Utility Machinery and Engine.

Around 85% of the Net sales comes from this business segment (**Farm and Utility Machinery Division, Engine Division and Construction Machinery Division**) .

Divisions

- Farm and Utility Machinery Division
- Engine Division
- Construction Machinery Division**
- Water Solution Division
- Electronic Equipped Machinery Division
- Materials Division

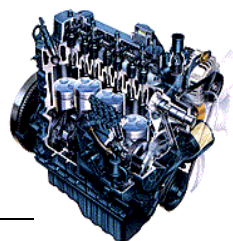
Headquarters

- Strategic Business
- Procurement
- R&D
- Marketing, Sales & Promotion
- Quality Assurance & Manufacturing
- Health and Safety Promotion
- CSR planning & Coordination
- Human resources & General Affaires
- Planning and Control
- Farm and Industrial Machinery International Operations
- Farm and Industrial Machinery service



KUBOTA tractor

**Total Global
Tractor
Production
Over 5.6 million**



KUBOTA diesel engine

**Total Global
Engine
Production
Over 30 million**

Fact of Kubota construction machine

■ History: **52** years

Kubota started to produce mini excavator in 1974. First model was KH-1.
And Kubota started to export mini excavator to overseas in 1979.



■ Produced number: **1,012,000** units
Accumulated production number of 0-8t excavator in the world until December 2024.

■ Sales: **50,700** units
0-8t excavator sales in the world 2024.

■ Production capacity: **65,800** units
Excavator production capacity in the world

Location	Capacity (units)
In Hirakata, Japan	50,600
In Kubota Baumaschinen GmbH, Germany	13,700
In Kubota Construction Machinery (Wuxi) Co.,Ltd., China	1,500

World sales of 0-8t excavator in 2024

